

# ***RIDEZ***

## **Rate Card 2026**

Introductory Multi-Mobility Offers

Valid until 30 June 2026



# Our Vision

**RIDEZ**

RIDEZ SA is an ecosystem for everything that moves. We provide the platform where South African enthusiasts and buyers meet.

**Multi-Mobility:** From tarmac to the wake of a jetski.

**Broad Reach:** Moto, Auto, Hydro, Eco, and Aero.

**Premier Authority:** The go-to source for mobility.



# Core Principles

- ✓ **Simplicity:** No complex algorithms, just clear visibility.
- 🎯 **Visibility:** Real people seeing your brand, not vanity metrics.
- 🤝 **Partnership:** Early advertisers are treated as growth partners.
- 👤 **Direct:** Founder-led with no agency red tape.
- 🏆 **Loyalty:** Longer commitments equal better value.



# Banner Advertising Tiers

Tier (In-Article)	4 Months (-5%)	8 Months (-7.5%)	12 Months (-10%)
Gold (Highest)	R6,500 pm	R5,500 pm	R4,500 pm
Silver (Mid)	R5,500 pm	R4,500 pm	R3,500 pm
Bronze (End)	R4,500 pm	R3,500 pm	R2,500 pm

\*All tiers include a 28-day boosted Facebook post monthly.



# Portrait Advertising Tiers

Tier (Sidebar)	4 Months (-5%)	8 Months (-7.5%)	12 Months (-10%)
Gold Class	R7,000 pm	R6,000 pm	R5,000 pm
Silver Class	R6,000 pm	R5,000 pm	R4,000 pm
Bronze Class	R4,500 pm	R3,500 pm	R2,500 pm

Strategic placements across all Listing Portals.

# Classifieds & Editorial



## Classifieds

Specialized showroom for Dealers. Rates from R2,500 to R4,500 pm.



## Sponsored

Professional features & test rides. R5,500 (Free for tiered advertisers).



## Amplified

Targeted 28-day Facebook boost. R7,500 (R2,000 for advertisers).

# Event Advertising

**RIDEZ**



Reach the community for your next race, show, or rally.

**General Listing:** R450 per event.

**Boosted Listing:** R1,500 per event.

**Event Coverage:** Post-event articles (POA).

**Tailor-Made:** Packages to suit any budget.

# Introductory Combo Packages

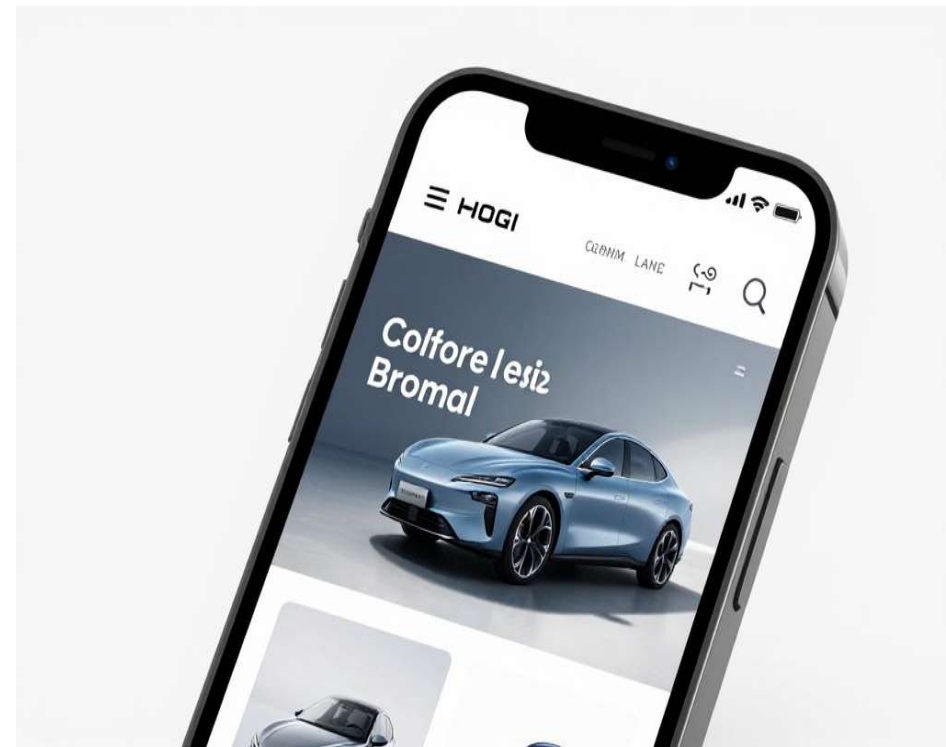
**Sidebar Ad + Classifieds:** The ultimate exposure bundle for dealers and brands.

**Gold Combo:** R5,500 pm (12 months)

**Silver Combo:** R5,000 pm (12 months)

**Bronze Combo:** R3,000 pm (12 months)

Includes monthly targeted Facebook boosts.





# Sector Focus & Booking

**RIDEZ**



**Moto & Auto**



**Hydro & Aero**



**Eco Mobility**

Pre-payment required for all introductory pricing. No refunds on early cancellations.



## Creative Specifications

**320x420**

Portrait (Sidebar) px

**770x270**

Banner (In-Article) px

**150KB**

Max File Size

**Message Before Art:** Clear headline, one CTA, 3-second rule.

**Contact us : 082-393-0898**