



Rate Card 2026

Introductory Multi-Mobility Offers

Valid until 30 June 2026





Our Vision

RIDEZ SA is an ecosystem for everything that moves. We provide the platform where South African enthusiasts and buyers meet.

Multi-Mobility: From tarmac to the wake of a jetski.

Broad Reach: Moto, Auto, Hydro, Eco, and Aero.

Premier Authority: The go-to source for mobility.





Core Principles

- ✓ **Simplicity:** No complex algorithms, just clear visibility.
- ⌚ **Visibility:** Real people seeing your brand, not vanity metrics.
- 🤝 **Partnership:** Early advertisers are treated as growth partners.
- 👤 **Direct:** Founder-led with no agency red tape.
- ⌚ **Loyalty:** Longer commitments equal better value.



Banner Advertising Tiers

Tier (In-Article)	4 Months (-5%)	8 Months (-7.5%)	12 Months (-10%)
Gold (Highest)	R6,500 pm	R5,500 pm	R4,500 pm
Silver (Mid)	R5,500 pm	R4,500 pm	R3,500 pm
Bronze (End)	R4,500 pm	R3,500 pm	R2,500 pm

*All tiers include a 28-day boosted Facebook post monthly.



Portrait Advertising Tiers

Tier (Sidebar)	4 Months (-5%)	8 Months (-7.5%)	12 Months (-10%)
Gold Class	R7,000 pm	R6,000 pm	R5,000 pm
Silver Class	R6,000 pm	R5,000 pm	R4,000 pm
Bronze Class	R4,500 pm	R3,500 pm	R2,500 pm

Strategic placements across all Listing Portals.



Classifieds & Editorial



Classifieds

Specialized showroom for Dealers. Rates from R2,500 to R4,500 pm.



Sponsored

Professional features & test rides. R5,500 (Free for tiered advertisers).



Amplified

Targeted 28-day Facebook boost. R7,500 (R2,000 for advertisers).

R/DEZ

Event Advertising



Reach the community for your next race, show, or rally.

General Listing: R450 per event.

Boosted Listing: R1,500 per event.

Event Coverage: Post-event articles (POA).

Tailor-Made: Packages to suit any budget.



Introductory Combo Packages

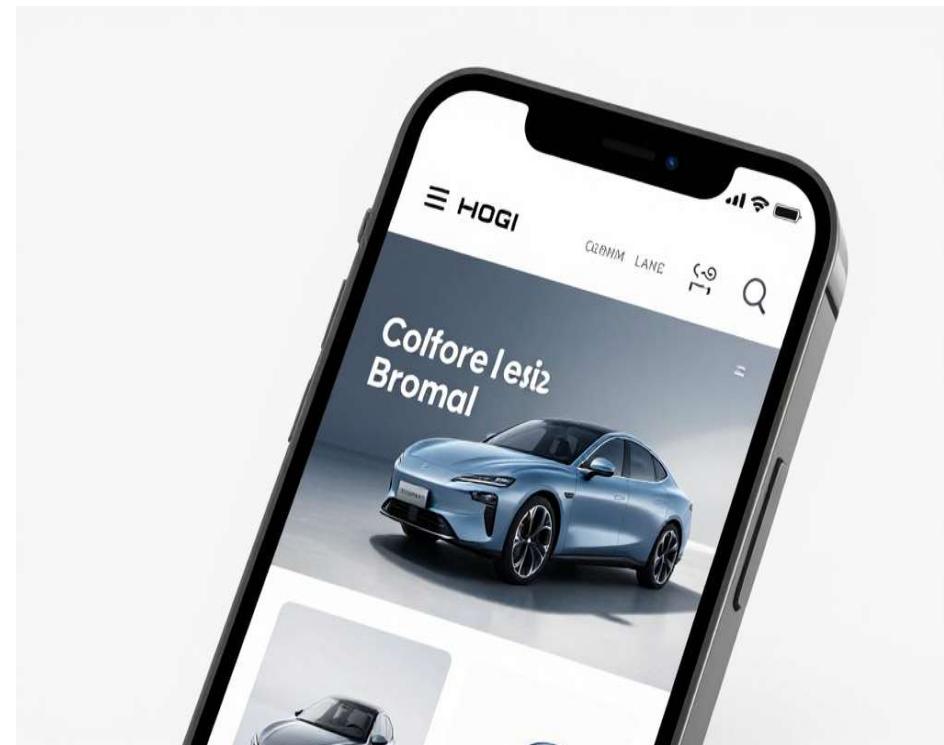
Sidebar Ad + Classifieds: The ultimate exposure bundle for dealers and brands.

Gold Combo: R5,500 pm (12 months)

Silver Combo: R5,000 pm (12 months)

Bronze Combo: R3,000 pm (12 months)

Includes monthly targeted Facebook boosts.



R/IDEZ

Sector Focus & Booking



Moto & Auto



Hydro & Aero



Eco Mobility

Pre-payment required for all introductory pricing. No refunds on early cancellations.



Creative Specifications

320x420

Portrait (Sidebar) px

770x270

Banner (In-Article) px

150KB

Max File Size

Message Before Art: Clear headline, one CTA, 3-second rule.

Contact us : 082-393-0898